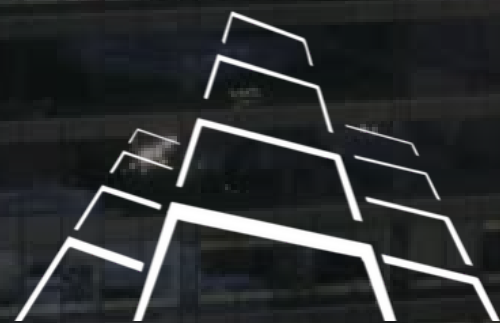
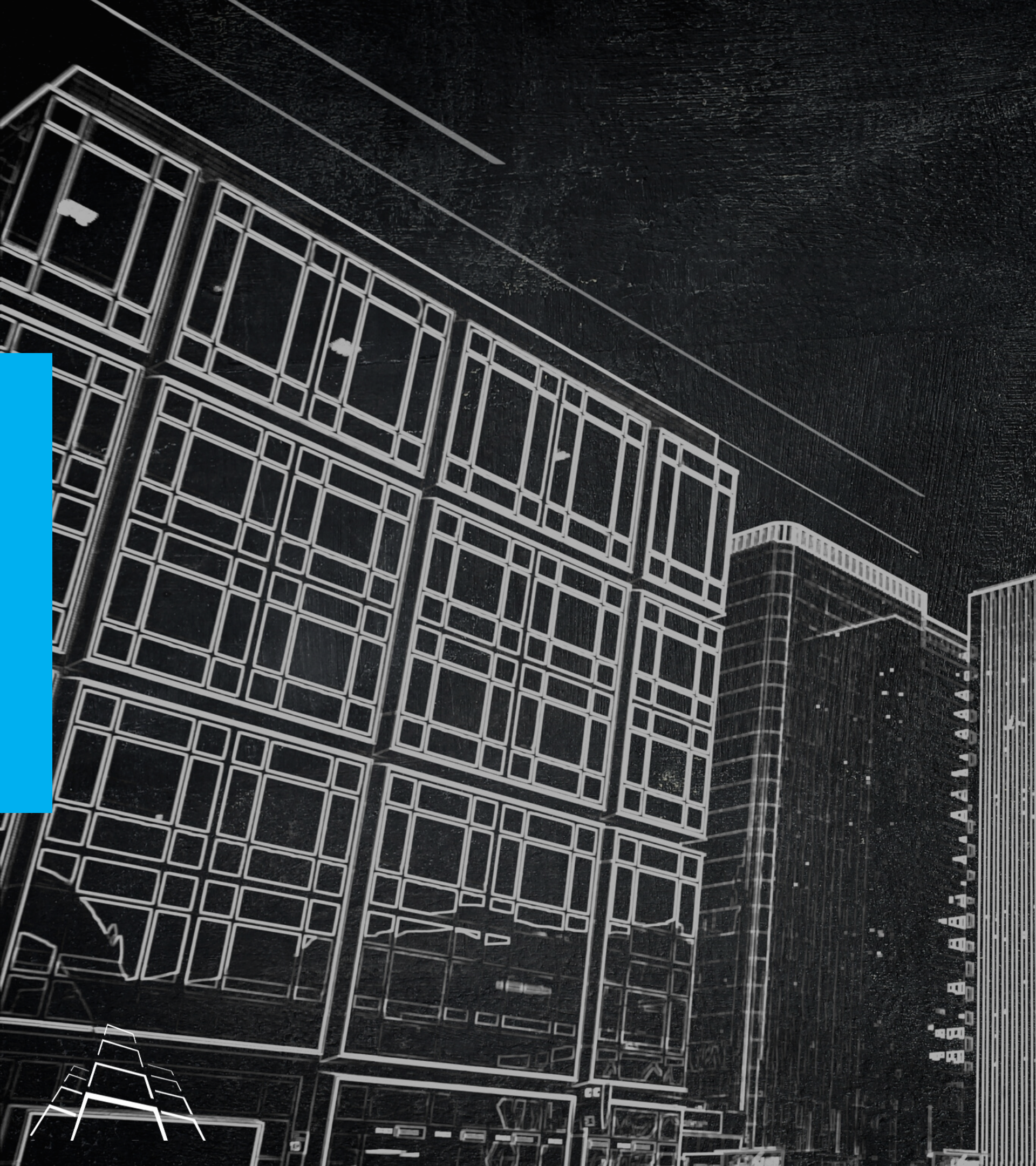


DESIGNFORCE

BUILDING HIRE.





OUR STORY

BUILDING HIRE.

DesignForce is a **people** and **impact-driven** management consultancy specializing in the architecture, engineering, and construction industries.

With nearly two decades of unbiased and retention-guided career coaching and talent acquisition within the A/E/C industry, we are experts in fostering harmonious relationships between employee and employer. Here at DesignForce, we know people drive the success of a business. This deep understanding of career-minded people and people driven businesses enables DesignForce to advise and consult our clients and candidates in a meaningful and effective manner. In our continued mission to enhance the employee and employer relationship, we provide full scope people strategy and advisory services to our clients and career counseling services to industry professionals.

Our collaborative approach and vast experience have made us a tenured and valuable partner to thousands of businesses and candidates. DesignForce is proudly headquartered in Washington, DC, and has had the privilege of working with top-tier firms across the United States.

WHY DESIGNFORCE?

A PEOPLE-DRIVEN APPROACH



EXPERIENCE

An engineer led practice with 18 years working solely in the A|E|C field, we are **industry experts!**



UNBIASED

As an industry professional, none of our services we provide you costs a dime. Our services are funded by fixed contracts with clients, meaning, we are **not commission-based**. This pay structure allows us to be totally unbiased counselors to the people we serve.



RELATIONSHIPS

We've spent years growing meaningful relationships within the A|E|C industry. We pride ourselves on being a **trusted advisor** for both career-driven professionals and people-oriented business partners within the industry.



SERVICE

Our focus is continued service, not transactions. We strive for long-term positive change and measure success by **impact**, not dollars.

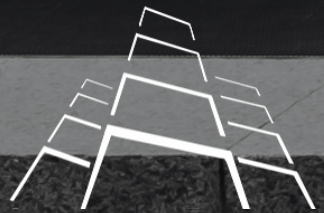


RETENTION

In recruitment, employee engagement, and career counseling, retention is our main priority. Our company mission is to create more equitable, **long-term relationships** between employees and employers in the built environment.

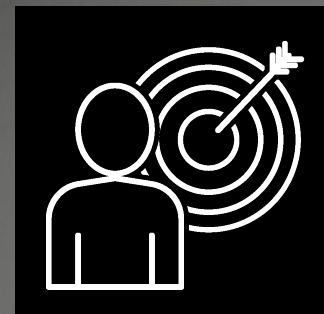


HOW WE CAN HELP



CAREER SERVICES

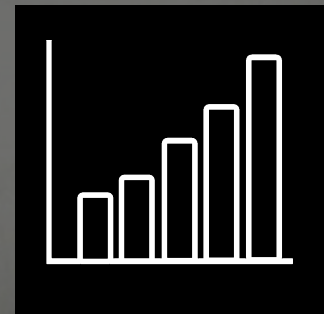
A **People-First** Approach



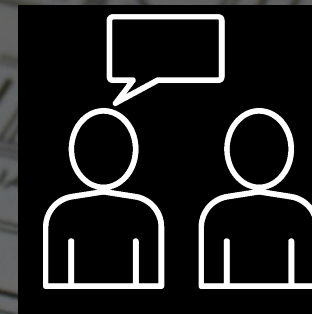
CAREER COACHING



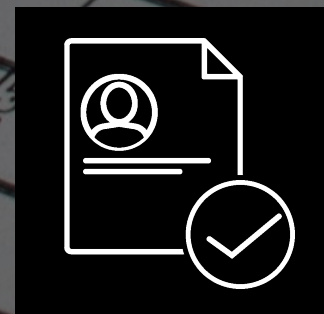
VALUE CREATION



INDUSTRY DATA & ANALYSIS



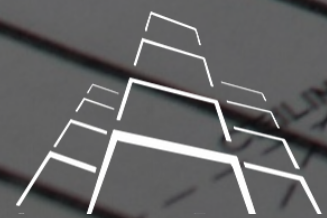
INTERVIEW PREP



RESUME & PORTFOLIO CRITIQUE



CONFLICT RESOLUTION



CAREER COACHING

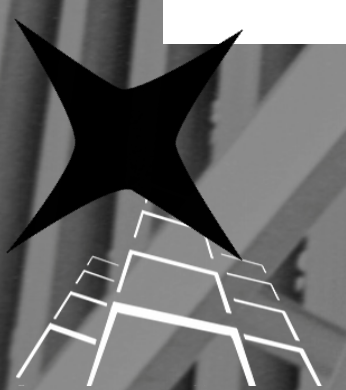
We are experts in asking the fundamental questions that help industry professionals define and understand their short and long-term career goals. Our passionate career coaches will help you design a career that is fulfilling, engaging, and obtainable.

VALUE CREATION

We have a proprietary tool that helps industry professionals identify their career values. This exercise helps provide career clarity and will assist us in providing you with advice and opportunities that align with your long-term career aspirations.

INDUSTRY DATA & ANALYSIS

As unbiased Career Consultants, we ensure professionals have all of the information necessary to make informed, intentional decisions for their careers. Whether you find yourself actively on the market or just interested in knowing what else is out there, we will equip you with the necessary data to elevate your career.



RESUME & PORTFOLIO CRITIQUE

Our seasoned career-consultants provide sage advise on how to best format these documents, what narratives to share through these items, and how to confidently speak to the content with industry leaders.

INTERVIEW PREP

Whether it is with a client of ours or an outside organization, we are here to provide thorough and catered interview prep to each individual so that they are maximizing their opportunities and representing themselves to the best of their abilities.

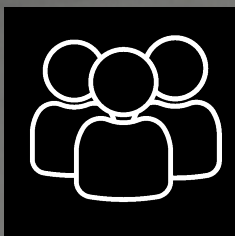
CONFLICT RESOLUTION

Here at DesignForce, we don't promote movement for the sake of movement. Through our commitment to retention, we will work with you closely to build out strategic plans to maximize your engagement in your current role (even if they are not a client). We aim to enhance the experience of **everyone** in our industry.



CLIENT SERVICES

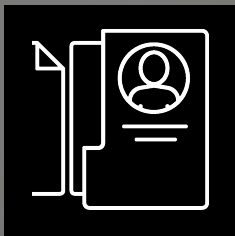
A **Retention-Driven** Model



TALENT ACQUISITION



COMPENSATION ANALYSIS



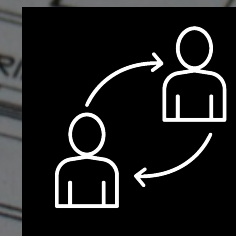
ORGANIZATIONAL MAPPING



STRATEGIC PLANNING



ENGAGEMENT ANALYSIS



RETENTION STUDIES



BENEFITS BENCHMARKING



ADHOC SERVICES



A PROVEN TRACK RECORD

"Ahmed and his colleagues at DesignForce have a clear, recognizable method that help extract what you value as a person trying to steer their career. I recommend Ahmed to firms looking to match up their needs or make strategic hires as well as the candidates themselves looking to steer their careers - whether that means transitioning to a new position or providing sage career guidance."

**Vivek S., AIA
Project Architect**

"Just put your trust and faith in [DesignForce], do what they tell you, answer their questions honestly and they will take care of the rest. The hard part is letting go a little of the control and then doing all of the work to get ready, but if you do, I can firsthand say that it was totally worth it."

**Joseph D. P.E, LEED AP
Department Head of Engineering**

"DesignForce helped me so much when it came to securing my first job as a new graduate. I spoke primarily with Natalie, and with her guidance I was able to identify my career values, grow professionally, succeed in interviews, understand job offers/benefits, and choose the company that's right for me. I highly recommend DesignForce!"

**-Ava C.
Architectural Engineer**



LET'S TALK.

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CHECK US OUT: WWW.DESIGNFORCE.ME

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